

Simplified Guide to Election Sign Placement



[London.ca/Elections](https://london.ca/Elections)



This booklet has been prepared by the City of London Elections Office for information purposes only. It is not an official version of the *Election Sign By-law*.



General Restrictions

Section 2.3(a):

Signs cannot be illuminated.

Section 2.4:

This does not apply to an election sign promoting a candidate on a campaign office or a billboard.



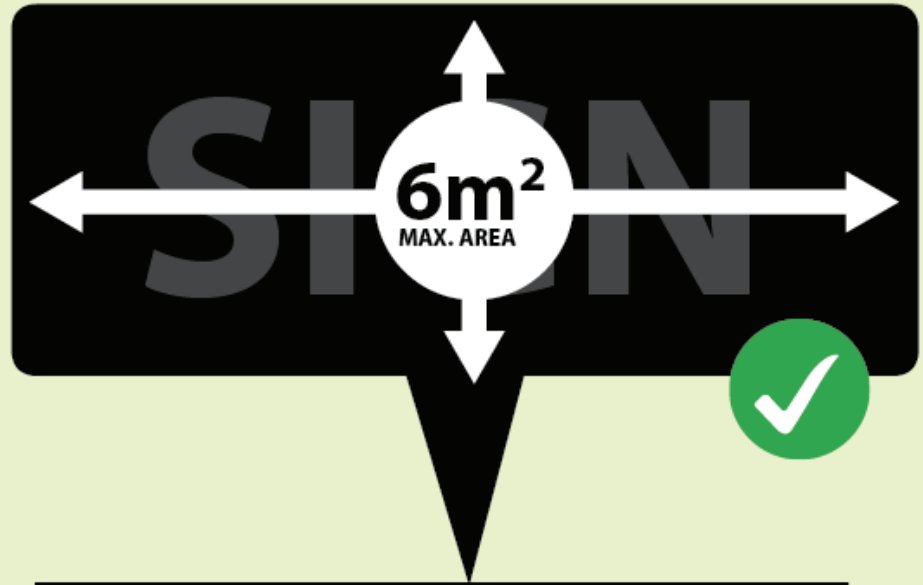
General Restrictions

Section 2.3(b):

Sign surface area cannot be greater than six square metres.

Section 2.4:

This does not apply to an election sign promoting a candidate on a campaign office or a billboard.



General Restrictions

Section: 2.3(c) (d):

Signs cannot interfere with:

- the safe operation of vehicular traffic;
- the safety of pedestrians; and
- the City's maintenance operations.

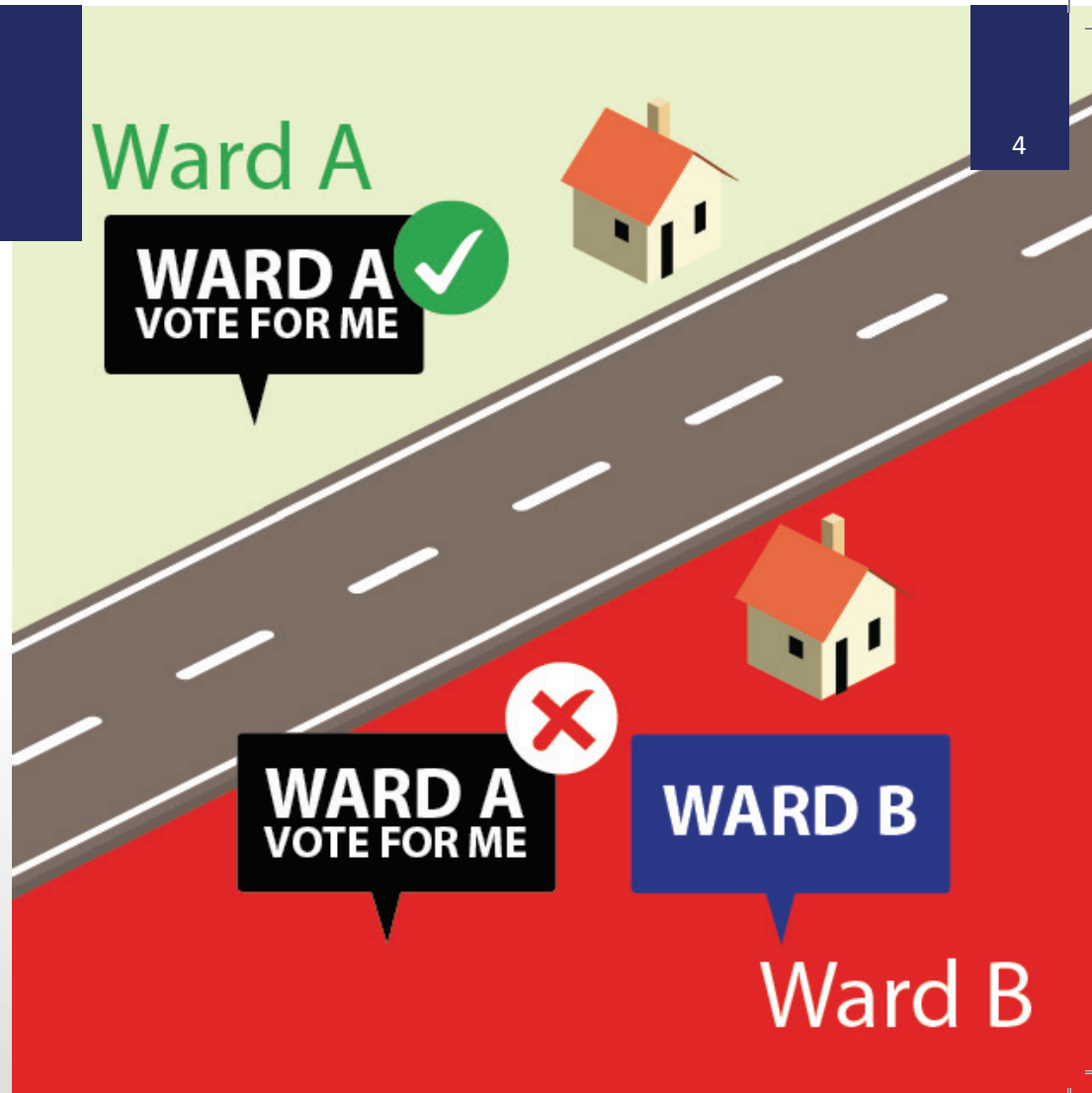


No Blocking

Sign Placement

Section: 4.3

Only place your signs in the ward(s) where you're running for office.



Sign Placement

Section: 4.4

When placing your signs near ward boundaries, keep signs within the ward(s) you are running in

OR

within 50 metres of the boundary line.



Voting Place

Section: 2.5

Election signs are not permitted on any premises used as a Voting Place for elections.

In the case of churches, schools, libraries and shopping malls, the entire property is considered a Voting Place.



Use of City Logos

Section: 2.6

Your election signs cannot include a logo, trademark or official mark (in whole or in part) owned or licensed by the City.



Sign Placement

*Sections: 4.5(g), 4.8,
4.9, and 4.10*

Election signs may not
be attached to:

- Utility poles or boxes
- Light poles
- Trees
- Bus shelters
- Planters
- Benches
- Waste receptacles
- Newspaper or mail boxes
- etc.



Sign Placement

Sections: 4.1, 4.2

Election signs are not permitted in any public parks or on property owned or occupied by the City of London or any local board.

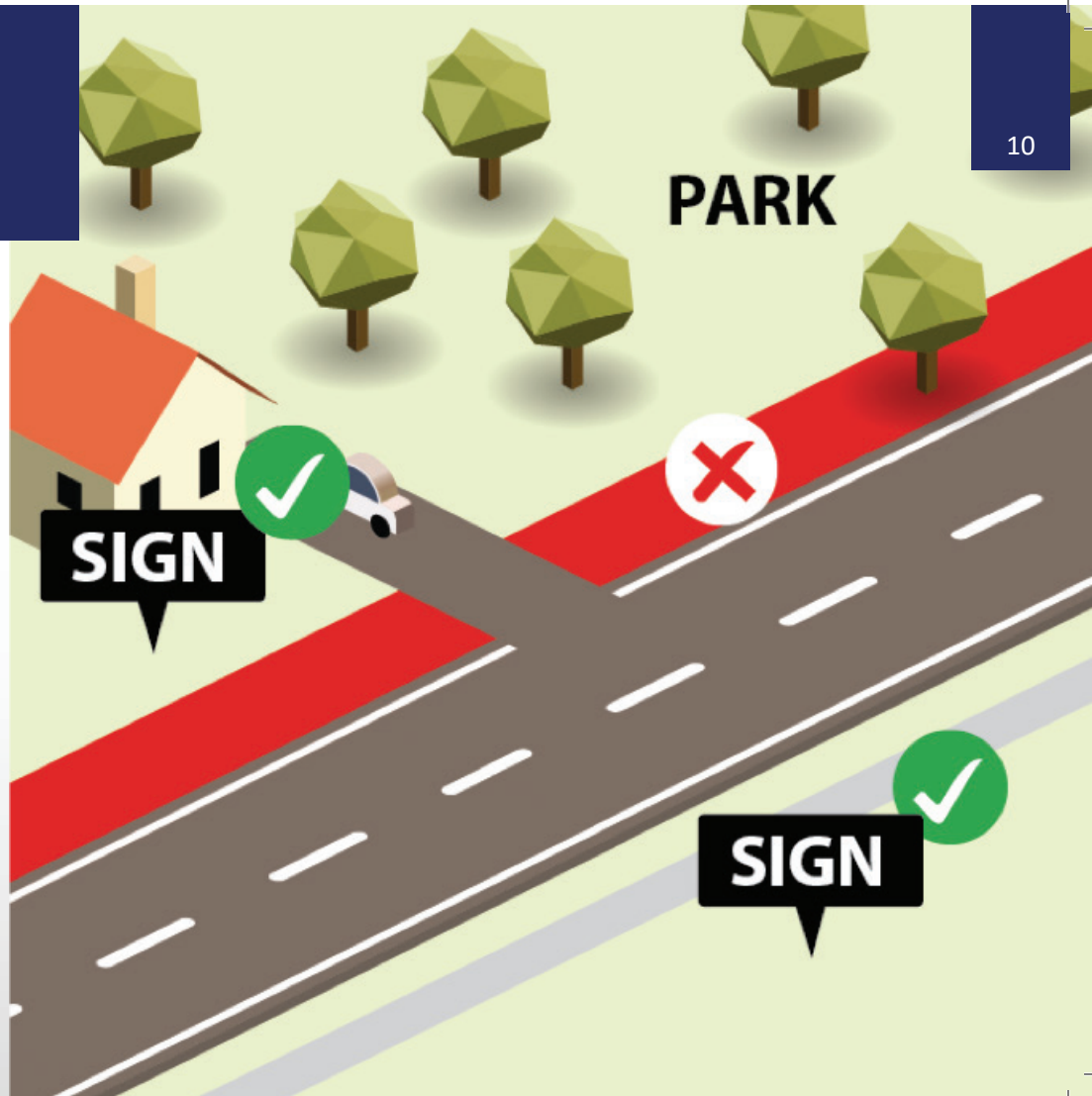


Sign Placement

Beside a Park

Section: 4.5(h)

Election signs are prohibited in a boulevard along or beside a park.



Sign Placement

Edge of Road

Section: 4.5(b)

Election signs have to be a minimum of 3 metres from the edge of the roadway.



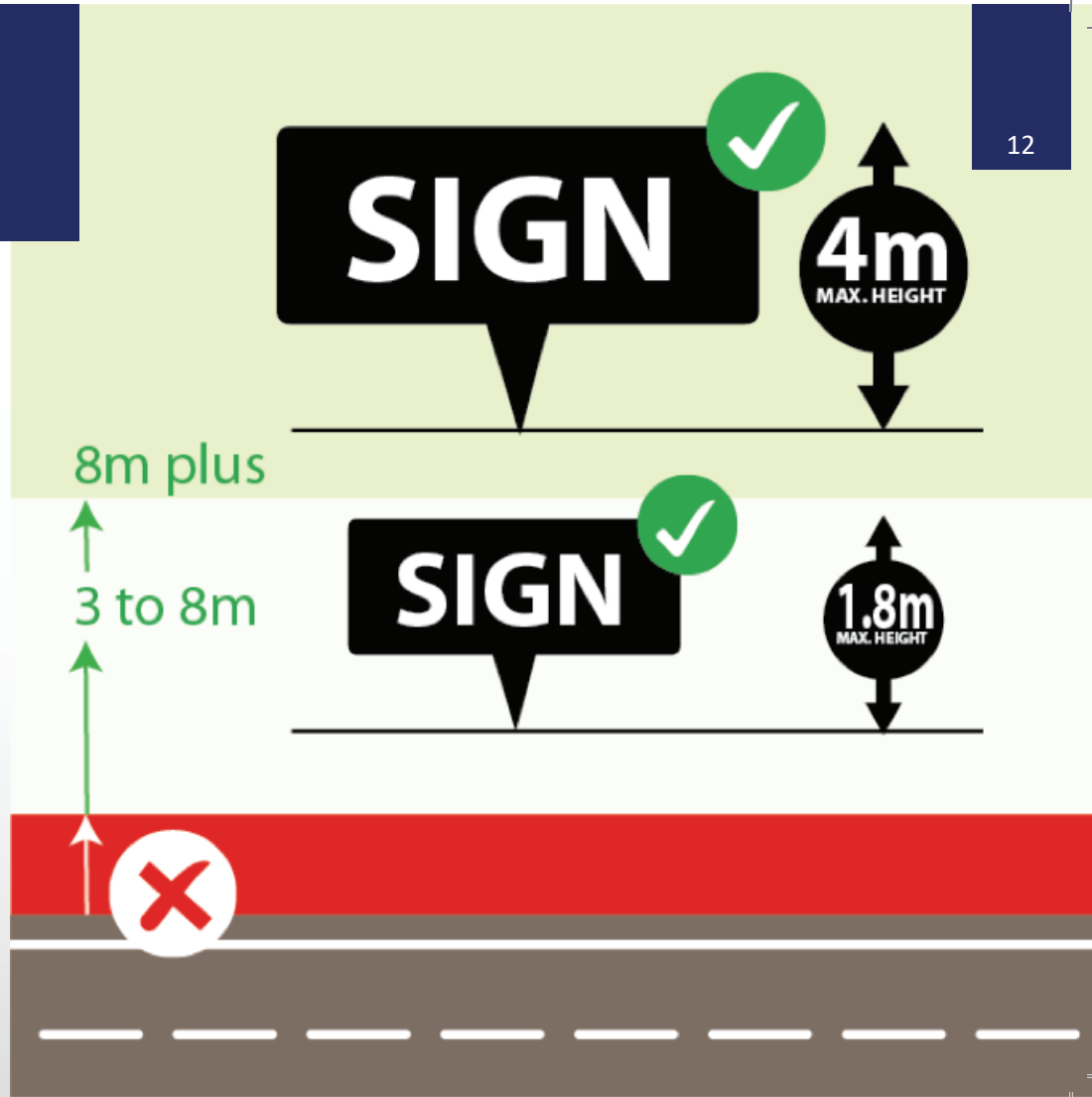
Sign Placement

Sign Heights

Section: 4.6(a)(b)

Signs located within 3 to 8 metres from the roadway can be a maximum height of 1.8 metres.

Election signs placed beyond 8 metres of the roadway can be a maximum height of 4 metres.

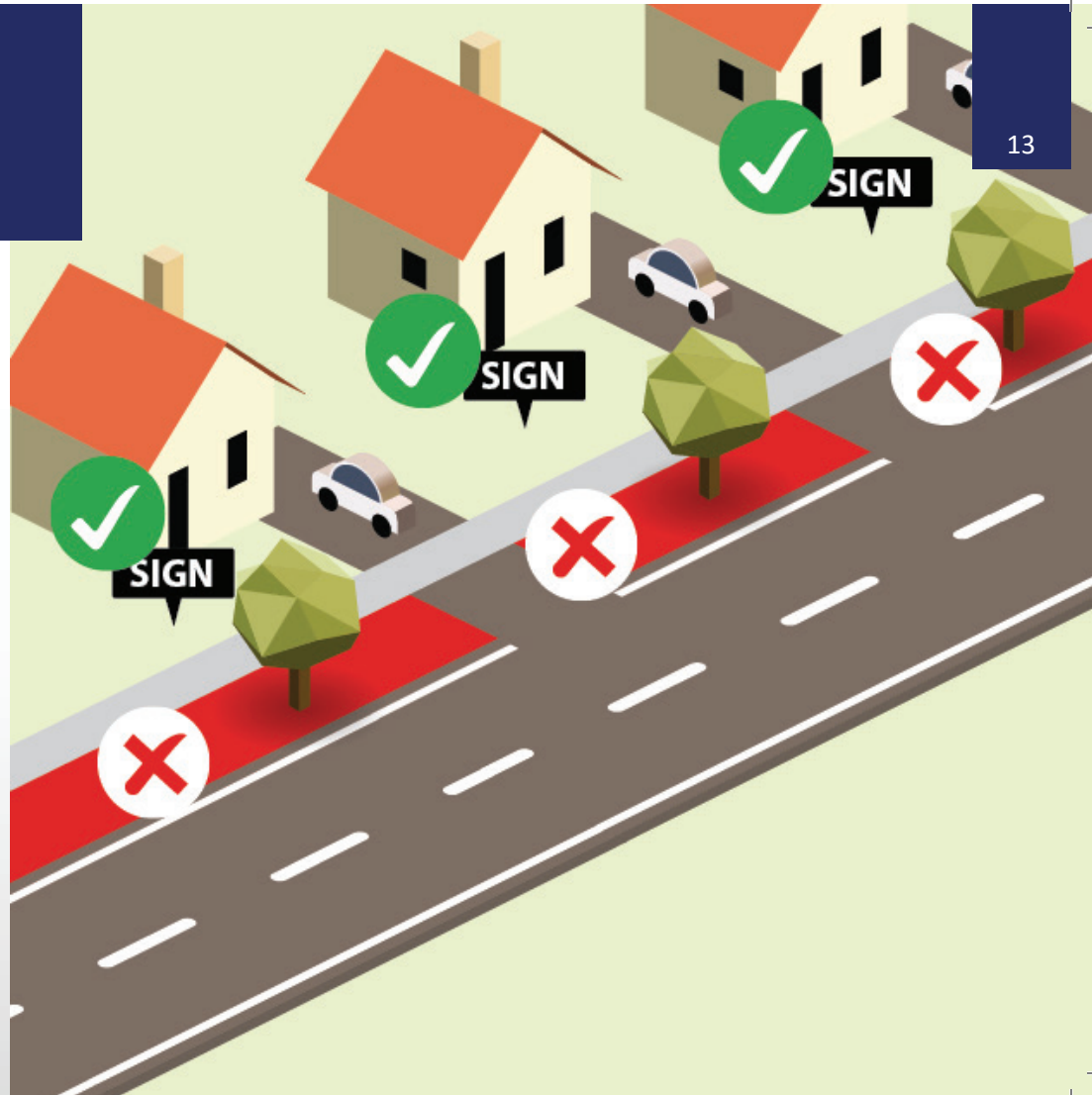


Sign Placement

Between the Sidewalk & Road

Section: 4.5(c)

Election signs are not permitted between the sidewalk and the roadway.



Sign Placement

On or Over a Road or Sidewalk

Section: 4.5(a)(c)

Election signs are prohibited on or over a roadway or sidewalk.

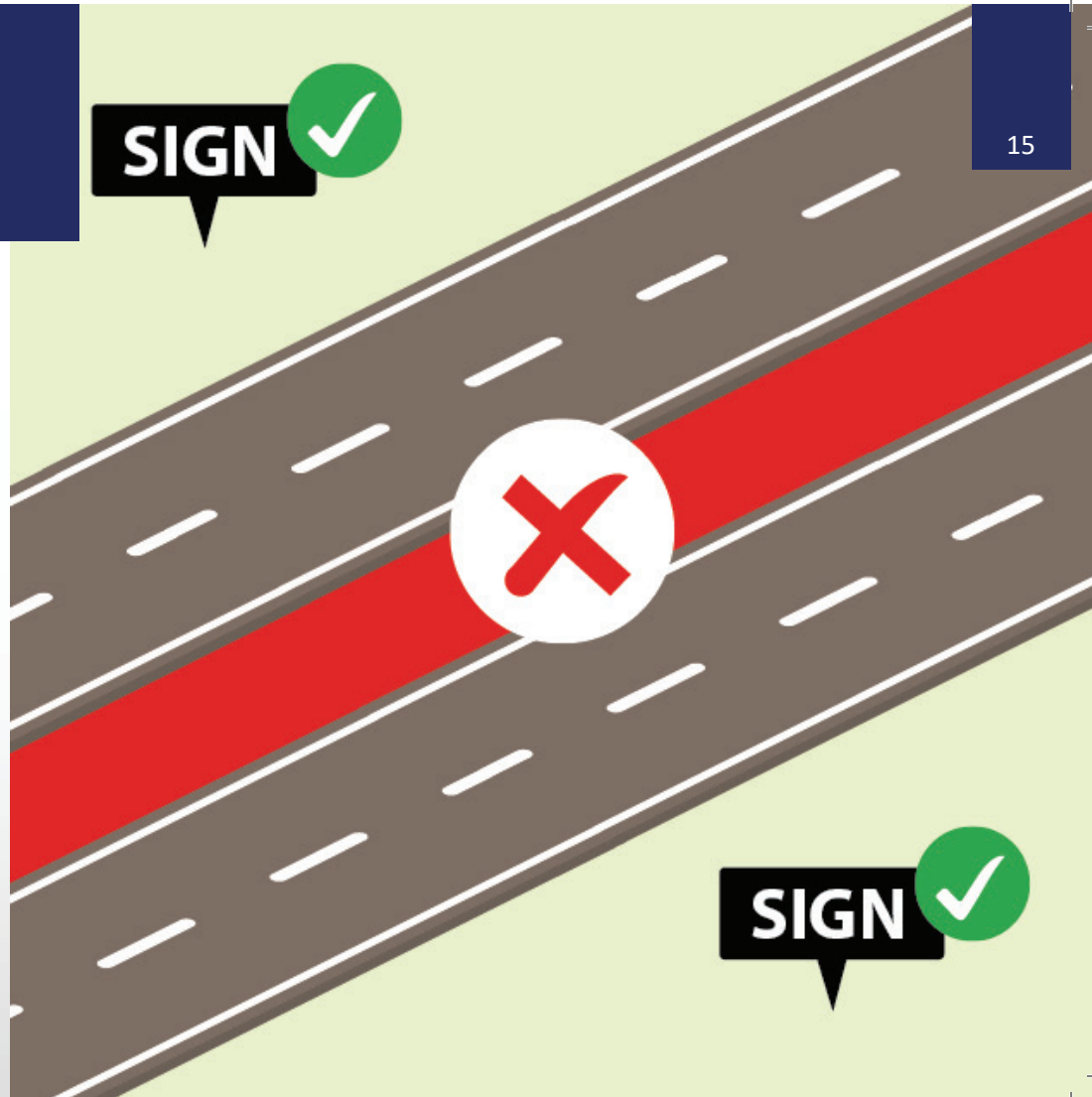


Sign Placement

Between Two Roads

Section: 4.5(a)(e)

Election signs are prohibited in medians, on roadways, and roundabouts.

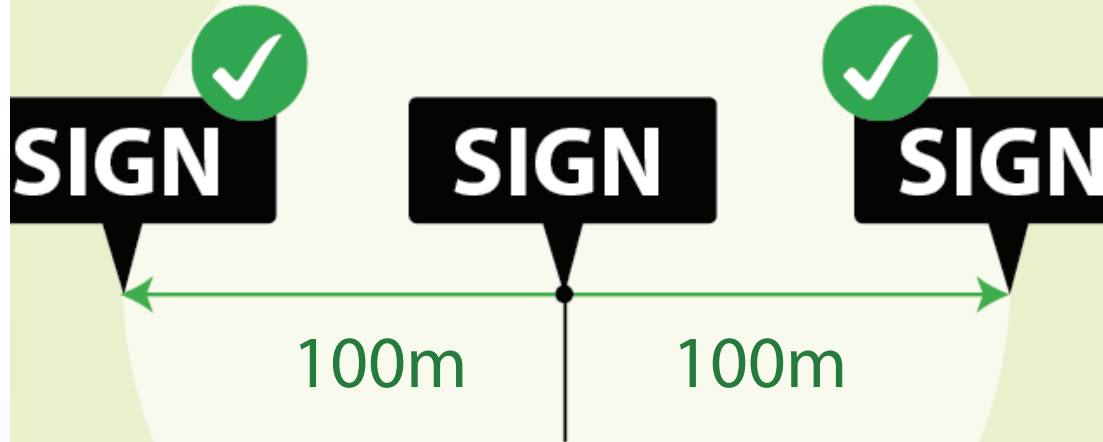


Sign Placement

Distance Between

Section: 4.5(i)

Election signs cannot be placed within 100 metres of another elections sign of the same candidate



Sign Placement

Placing Signs

Section: 3.2 (a)(b)

For Municipal Elections, election signs cannot be placed earlier than Nomination Day (August 19, 2022)...

Nomination Day

17

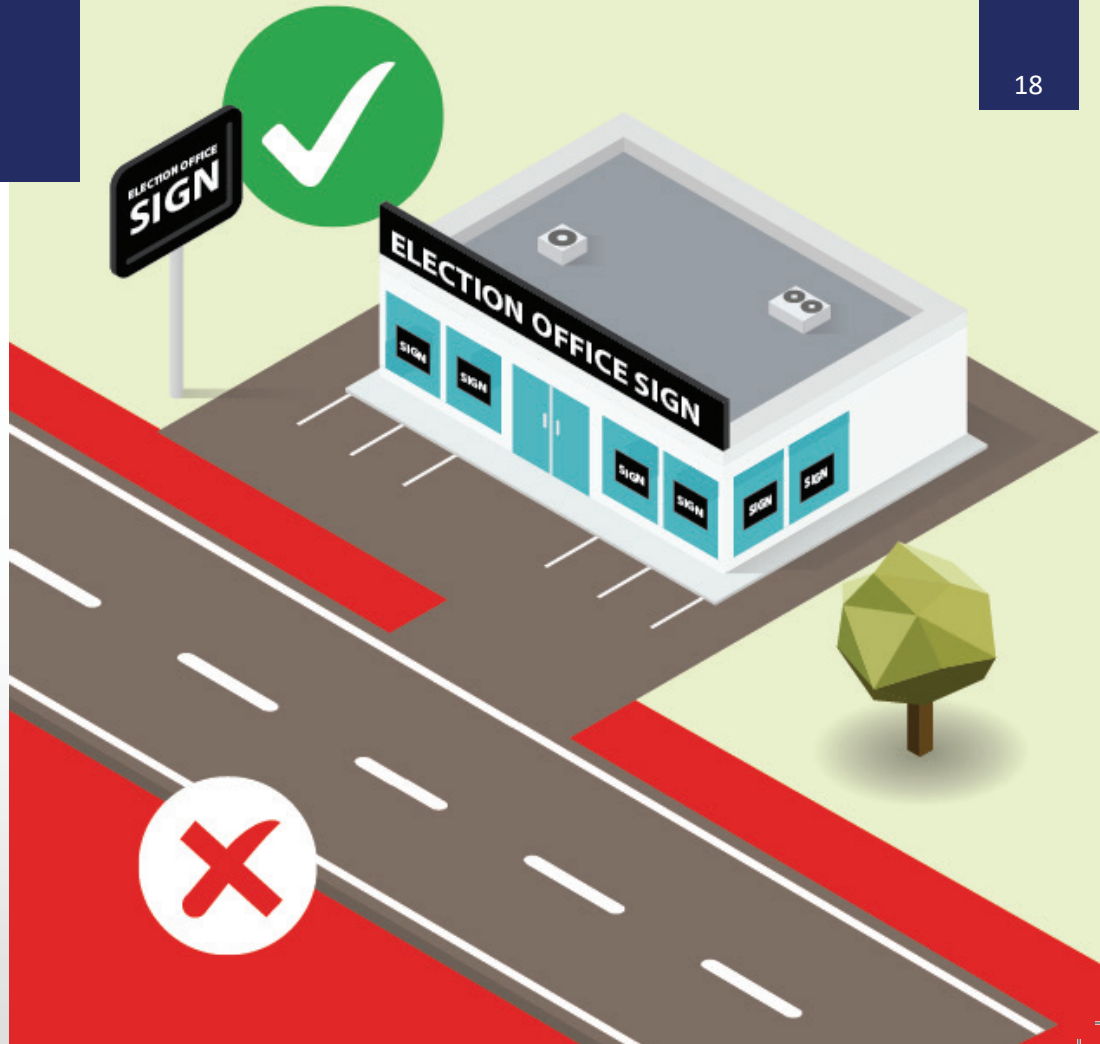


Timing

Placing Signs

Section: 3.2, 3.3

...except on a Campaign Office or private property, where signs can be placed the day the candidate files nomination papers with the City Clerk.



Timing

Placing Signs

Section: 3.3

Your nomination paper must be filed first.



Sign Placement

Removing Election Signs

Section: 3.4

After Voting Day, signs must be removed within 72 hours.



Notes

How to find us. We're here to help!

City Hall – Elections Office

300 Dufferin Avenue, second floor
(Corner of Dufferin Avenue and Wellington Street)

Questions / Complaints

enforcement@london.ca
519 661-4660

[London.ca/Elections](https://london.ca/Elections)

